

# Product spotlight - TwinLuxe anti-aging SPF moisturizer

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Sunscreen use is one of the most basic steps in skincare that you can take as it protects from sun damage and aging. TwinLuxe, a luxury men's grooming brand, has launched a new [SPF](#) designed for both men and women. The product is an all-in-one face treatment designed for all skin types, while also aiming to reduce the visible signs of fine lines and wrinkles.

A 3-in-1 product with wrinkle reducing, SPF 40 sun protection, and hydrating facial moisturizing properties, it is the perfect product for men, who often-times look for simplicity.

It was designed to have a light texture without being too oily (as is found with most sunscreens). The product protects from UVA and UVB sun rays which cause pre-mature aging. With it's new-age skin cell technology (and high levels of anti-oxidants), it was

designed to protect and rebuild cellular walls and also reduce wrinkles around the eye area (known as crow's feet).

The application was smooth, creamy and moisturizing. It was light and soothing, however it did require a little more rubbing in than the average moisturizer (but less than the average sunscreen). The formula is richer in consistency than most moisturizers, but is not clogging or too heavy, and which makes it perfect for summer or winter.

In addition to the 3-in-1 product, TwinLuxe has a whole line of skincare products for men; each with different active ingredients that yield different benefits. The variety of products within each allows the customer to further target the effect they hope to achieve. All TwinLuxe products may be purchased online at the [TwinLuxe site](#).