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Luxury Men's Grooming And Skin Care Line, TwinLuxe™, Launches "Anti-Aging SPF Moisturizer" Infused With New Technology Stem Cells

TwinLuxe's first skin care product for both men and women

Prestige Brand Revolutionizes Men's and Women's Skin Care Through Progressive Product Innovation

IRVINE, Calif., Aug. 20, 2012 /PRNewswire/ -- TwinLuxe, an innovative, performance-based grooming and skincare line, today announced its global launch of its new Anti-Aging SPF Moisturizer. The TwinLuxe Anti-Aging SPF Moisturizer is a revolutionary comprehensive all-in-one face treatment for all skin types - it helps reduce visible signs of fine lines and wrinkles through the use of advanced new technology stem cells, provides SPF 40 and PA+++ broad spectrum sunscreen protection from harmful UVA/UVB sun rays, and works as an ultra-light hydrating non-greasy facial moisturizer.

(Photo: <http://photos.prnewswire.com/prnh/20120820/LA59694>)



"Incorporating new technology plant and apple stem cells, along with a wrinkle filler and new Vitamin C derivative, into a TwinLuxe skin care product is very exciting for us. We want to develop the very best skin care solutions for our customers using the latest cutting-edge anti-aging ingredients," says Hubert Tsai, co-founder of TwinLuxe. "I've always disliked using facial sunscreens because they felt overly greasy and heavy. But now with our light-weight feeling anti-aging SPF 40 product, I can now stay young in the sun with my face feeling protected, smooth, and moisturized without the oily mess."

The TwinLuxe Anti-Aging SPF Moisturizer not only protects your skin from damaging UVA/UVB sun rays that cause premature aging, it also helps protect fragile skin cells and rebuild cellular walls with its high levels of antioxidants. It is also very effective in reducing wrinkle depth around the eye area known as Crow's Feet.

Founded in late 2010 by identical twin brothers Anthony and Hubert Tsai, TwinLuxe was launched as a men's luxury skincare and shaving brand. However, with the launch of its new **Anti-Aging SPF Moisturizer**, TwinLuxe now offers high performance skincare for both women and men.

"Many of our male customers have told us that their wives / girlfriends enjoy using the TwinLuxe skin care they've purchased, so it only made sense for us to develop a new product marketed for both women and men," says Anthony. "The end result is the TwinLuxe Anti-Aging SPF Moisturizer which we are extremely thrilled to launch and our first entry into the women's beauty market."

TwinLuxe Anti-Aging SPF Moisturizer (50 ml / 1.67 fl oz.) retails for \$48. Non-whitening, non-comedogenic, fragrance & paraben free, and not tested on animals. TwinLuxe products can be found in exclusive retailers world-wide, such as The Oriental Spa at The Landmark Mandarin Oriental Hong Kong, Colette in Paris, and Fred Segal in Santa Monica, California. For more information please visit www.TwinLuxe.com.

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