

## Modern Men



Yesterday, while reading [Rachel's blog](#), I came across the question, "But how can you turn your mountain man metro?" Ladies, allow me to [once again](#) remind you, there is a middle ground! And since we are a society that prefers labels, let's add another one for the guys in the middle. We'll call them "modern men."

Twinluxe, makers of some of the finest shaving products on the market, understands exactly who this man is and what he needs. With a full arsenal of shaving products, the Twinluxe line represents the essence of the modern man. Blending the traditional elements of masculinity of the past with the cutting-edge innovation of today, Twinluxe makes achieving the perfect shave as easy as microwaving tonight's dinner (or whatever we philistine males do).

I often struggle with razor burn and general irritation, so the Instant Rescue Gel has quickly become a favorite of mine thanks to its soothing and calming composition. Factor in the rich and smooth shaving cream and the rest of TwinLuxe's amazing line, and the dread of the morning routine is no longer. Metro and mountain men alike, Twinluxe shaving products are for all of us modern men. Welcome to the middle ground.

*Written by Micah Gould, a mildly obsessed Arizona Cardinals fan whose current aspiration is to live in accordance with the "Swanson Pyramid of Greatness". Follow his journey toward male skin care enlightenment, which he promises will be more successful than a typical Cards season.*