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# **BEAUTY BLOG**

# DermStore Gets In Touch with its Masculine Side: TwinLuxe

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Luxury **skin care for men** is not to be ignored, brushed aside or something to be embarrassed about. With more skin care brands, exclusive to men, popping up, it's a great time for all men to embrace something that's beneficial for their skin. Skin Care line, **TwinLuxe**, wants to change the way **men shave**, cleanse and treat with high-performance formulas. Twin brothers, Hubert and Anthony Tsai, developed TwinLuxe in order to cater individualized needs, while offering add-on products for an enhanced effect.

DermStore's very own Email Marketing Manager, Bill, has stepped in to try the products and report back.

### What type of skin do you have, do you suffer from any skin care conditions?

I have somewhat sensitive skin and get occasional acne. When I shave I tend to get razor burn under my chin and on parts of my throat.

Bill!

Walk us through your typical morning skin care regimen when you shave.

I'm a typical guy for the most part but it usually depends if I have a beard or not (I switch it up a lot). Usually, I would rinse my face, apply my shave cream and shave with a Gillette Fusion razor. I usually wash my face in the shower after I shave with whatever soap I have.

#### What sets apart TwinLuxe from other skin care lines you have tried in the past?

I could tell right away that the product was higher quality than anything I've used before. Not just from the packaging either.

TwinLuxe claim to fame is providing men luxury products, offering quality ingredients in all of their formulas; does this ring true when using their products?

Yes, it was an entirely different shaving experience using TwinLuxe. I could tell the difference immediately after using the products for the first time.

#### How has using TwinLuxe changed the way you look at your daily skin care regimen?

It made me realize I could be doing a lot more to protect and take care of my skin. I really enjoyed using the product suite. It's a little time consuming but it's worth it.

## In what ways have you seen your skin improve?

The Booster Serum worked really well with the Smooth Shave Cream. Combined, they left my skin feeling very smooth and fresh. The Daily Detox Face wash also left my skin feeling cool and clean after using it. Any redness, or irritated problem spots I had post-shave I took care of with the Instant Rescue Gel. It also helped a bit in healing some sunburn I had. I did like the soothing face balm but didn't feel like I needed it that much because of the other products. Overall my skin feels very smooth and clean since I've been using TwinLuxe. I've noticed less acne and redness appearing around my normal problem spots as well.

#### Which product(s) are you most likely to continue using?

Pretty much everything I mentioned. The smooth shave cream, booster serum, daily detox face wash and mask, instant rescue gel and the soothing face balm all seem to work very well.

Start with the basics of shaving and research a bit on the proper and best way to get a clean, precise shave.

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