

# Cornell

January | February 2012 \$6.00

Alumni Magazine



## Heavy Metal

The work of artist  
Chris Shea '87

CU to build NYC  
tech campus—  
see page 10.

a registered dietitian at A New Journey Eating Disorder Center in Santa Monica. **Elizabeth Boll** ([elizabeth.boll@ramstein.af.mil](mailto:elizabeth.boll@ramstein.af.mil)) has four kids and has been traveling in Europe for both work and pleasure. She is in international relations, building partnerships for US Air Forces in Europe. Elizabeth remembers exploring the beautiful Cornell campus back in the day, as well as the great gym classes and instructor **Mark Wysocki, MS '89**. She would love to hear from **Jen Savage Torretti**.

**Alexandra Clinton**, our beloved co-class president, married **David Kornreich, PhD '01**, at the John Joseph Inn in Lansing, NY, on October 15. A number of Cornellians were in attendance, including Alexi's brother, **Gregory Clinton '01**, and her father, Prof. Emer. Kevin Clinton, as well as bridesmaid **Staci Nugent** and groomsman **Mark Anbinder '89**. Other Cornellians present for the festivities were **Andres Arroyo, Jason Woodward '03, Viola Holownia, ME '09, Travis Marshall '11, Louise Silberling, MS '92**, and professors Martha Haynes, Riccardo Giovanelli, **Richard Lovelace, PhD '70**, and Marina Romanova. Alexi just accepted a position as a dietitian at Cayuga Medical Center in Ithaca.

My husband Josh and I took a quick trip to Los Angeles last fall, where we had the pleasure of seeing **Keith Adler** and wife Sabrina Rubin (MIT '98). Keith is working on a variety of film projects while also doing Web design for a home tutoring

company located in Brentwood. We also joined a packed house at Brooklyn Bowl a few months ago to see **Alex Brose '98** perform in his 14-piece Michael Jackson cover band, Foreverland ([foreverlandssf.com](http://foreverlandssf.com)), based in San Francisco. The band was incredible, and it's amazing that the group has time to tour while holding "real" jobs. Alex is currently associate vice president for advancement at the San Francisco Conservatory of Music.

We ran into **Michael Banino '94**, who retired from the Internet business two years ago, earned a master's in education from Columbia, and has embarked on a career as a middle school science teacher at an all-honors public middle school in Manhattan. He told us, "It's incredibly rewarding, and possibly the most difficult job I've ever had." He has moved from New Jersey to Riverdale, in the Bronx. Recent trips include several weeks in Panama this past summer. **Jeanine Schoen** has also been continuing her adventurous travels, with trips to Seville, Portugal, and Africa on a safari. She works at Unilever in New Jersey and lives in Manhattan.

On the personal front, we moved from Massachusetts to Roslyn, NY. In February, we joined my father and mother, **Susan Perlstein Lustig '61**, in celebrating their 50th wedding anniversary. Additional Cornellians in attendance at the party included Teri and **Irwin Bardash '57** and **Alisa**

**Shirvan Studley '82**. Please be sure to send along your updates—moves, kids, marriages, travels, Cornellians you've recently seen . . . all your news is welcome! ☒ **Carin Lustig-Silverman, CDL2@cornell.edu**; **Ron Johnstone, raj6@cornell.edu**; **Liam O'Mahony, liamom@yahoo.com**.

**97** This column finds you in the midst of winter's chill, and if you're already looking forward to a warm-weather, spring-break getaway, or wishing you had one on the calendar, I invite you to think a few months farther down the road to June, a time of year when Ithaca is a lovely spot to visit. Less than 200 days away, now is the time to put our 15th REUNION on your calendar and make plans to come back and celebrate your Cornell experience with those friends who helped you forge it. In the coming months, check in with old roommates, hallmates, teammates, sorority sisters and fraternity brothers, friends, and classmates and encourage each other to come and make this reunion our most successful yet! We have a lot of things to reminisce about and share with new and old friends. So bring your +1, pack up the Pack n' Play, and plan to see each other for a reunion getaway! What better way to catch up on "news" than in person in Ithaca!

To help facilitate your reunion planning, be sure to check out our newly updated class website: <http://www.cornell97.com>. From reunion details to online Class Notes submissions, it has been revamped to serve as a helpful resource for the Class of '97. The website also offers classmates an easy way to give back to Cornell with a charitable donation.

Kudos to **Jason Brantman**, who partnered with Bruce Levitt (professor and former chair of Cornell's Dept. of Theatre, Film, and Dance) and **Anaiza Morales '00, ME '01, MBA '02**, to produce and direct Cornell Theatre Night in midtown Manhattan in early June. The Sept/Oct 2011 issue of *Cornell Alumni Magazine* featured an article about the evening of short plays written, directed, performed, designed, and produced by Cornell alumni and current Cornellians. Jason was the evening's director. The event was part of NYC Cornell Alumni in Entertainment and provided a great showcase of Cornell theatrical talent. On another note, Jason directed a show in Cancún, Mexico, in June called "Summer with the Stars." It was a week-long series of events and concerts involving Joey Fatone and 18 stars from "American Idol," "High School Musical," "Hannah Montana," and "Step Up 3D," including Ruben Studdard, Corbin Bleu, Cody Linley, and Blake Lewis, among others. Jason shared these links with classmates: <http://vimeo.com/25324483> and <http://vimeo.com/25325158>.

In September, classmate **Kristen Taylor** was promoted to senior designer at Buffalo, NY-based advertising agency Flynn & Friends Inc. She will lead the agency's website

## Close Shave

### Anthony Tsai '96 & Hubert Tsai '96

**W**orking as Wall Street equity traders for more than a decade, Anthony and Hubert Tsai were no strangers to luxury. They drove expensive cars, dressed in designer suits, and dined at posh restaurants. But in the midst of enjoying the finer things in life, the identical twins found that one part of their daily routine—shaving—didn't quite meet their standards.

So in 2010, after four years of research and development, the pair launched TwinLuxe, a California-based line of men's luxury shaving and skin care products. Their two-piece shave sets, created in collaboration with the designer of the Rolls Royce Phantom, include either a chrome, black stainless steel, or white ceramic razor and a brush made from silvertip badger hair.

Intended for the "affluent modern man," the sets sell for \$800 to \$1,600. "It's all about the experience and how you feel when you use our products," says Anthony, a former chemistry major and the company's president. "TwinLuxe brings the modern spa and barbershop experience into your own bathroom."

The company's skin care products are similarly high-end; one set, which includes shaving cream, facial balm, and "booster serum," is priced at \$174 and has been featured in gift bags at NBA All-Star games, the Michael Jordan Celebrity Golf Invitational, and the 2011 Grammy Awards. "We've been working as a pair ever since we graduated from Cornell and entered Wall Street," says Hubert, a former biology major and the company's CEO. "We think alike and we're all about perfection. When you have two minds working together, that's a lot better than working by yourself."



Hubert (left) and Anthony Tsai

— Nicholas St. Fleur '13