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UPP's Hole in One Lounge in Celebration of the 22nd Annual American Century Celebrity Golf Championship

BURBANK, Calif., July 6, 2011 /PRNewswire/ -- In honor of the 22nd Annual American Century Celebrity Golf Championship, UPP Entertainment Marketing (UPP) will host a lavish gifting oasis for pro athletes and celebrities participating in the golf tournament. UPP will invite the tournament's contestants to enjoy a variety of luxurious gifts.

"We are very excited to be partnering for the second year in a row with American Century Celebrity Golf Championship," says Steve Rasnick, Senior Vice President of UPP. "This year participants of the tournament will again be welcomed into our exclusive gifting lounge where they'll be able to relax and enjoy unique gifts from our sponsors."

Attendees will receive and interact with brands such as:

Tommy Bahama - Combines the finest pima cotton with moisture-managing Leisure Tech fabric in the "Emfielder" -- a signature polo with the Marlin logo, perfect for wearing on/off the course.

A.T. Cross Company Corporate Writing Solutions - Manufacturer and distributor of fine writing instruments and business accessories for corporate gifting, incentive, promotional and advertising opportunities with Cross, Lamy and FranklinCovey brands.

Redline - The Ultimate Energy Rush, university research proven to amp your performance: 7.5% Increase in reaction time, 13% Increase in energy, 15% increase in Focus.

CocoFit - Delicious tasting super healthy beverage with 35 Calories, Omega 3's, Powerful Antioxidants, Only 6 grams of sugar, 1000 IU's of Vitamin D3.

blu Cigs - High-tech "e-cigs" mimic the experience of traditional cigarettes -- without the smoke, smell, tar and ash. blu Cigs are battery-operated -- creating a vapor "puff" that evaporates within seconds.

Protica - Ready-to-eat/drink protein based nutritional products promotes muscle growth, burns calories, provides energy without caffeine, and helps you eat less and feel fuller.

Solex - E-bikes, designed by Pininfarina, known for its unique design. A new battery operated motor encourages an active lifestyle and is environmentally friendly.

Wiley X - For over 25 years has become a world leader in manufacturing premium, performance sunglasses, safety glasses, goggles and tactical gloves -- supplying military, civilian and industrial customers.

Rainbow Light Certified Organics™ - Delivers science-backed nutrient potencies in certified organic formulations, rich with organic superfoods and targeted herbs for strength, energy and liver support.

Joya - The world's softest shoe, making walking joyful, fun and effortless. They move you -- both physically and emotionally. Pioneering technical comfort footwear, developed, proven & tested in Switzerland.

Tabasco - Original Tabasco® sauce was first produced on Avery Island, Louisiana in 1868. Today, there is an entire Tabasco Family of Flavors -- ranging from mild to wild.

Celestron - Mid-size Outland X Series, designed to meet the needs of every outdoor enthusiast, from birders and hunters to sports fans and travelers.

Heifer International -- Heifer's mission is to end hunger and poverty while caring for the Earth. Through gifts of livestock and training, Heifer helps families create sustainable livelihoods.

OnLive - The pioneer of instant cloud gaming. With groundbreaking video compression technology, OnLive instantly delivers the latest AAA games to any HDTV, PC or Mac®, coming soon to iPad® and Android-based tablets.

BESTofLEGACY - Serves people in the media spotlight by creating 100% custom leather books containing the celebrity's top newspaper/magazine press clips and photos.

Vitalah - Oxylent, award winning, high quality daily multivitamin, offers Children's Oxylent & Prenatal Oxylent; the official multivitamin of the American Pregnancy Association. Oxylent is sourced with high quality nutrients offering 100% bioavailability.

Tanka Bars - Made from 100% natural buffalo and cranberries are based on a traditional Lakota recipe. Only 70 calories, they're perfect for every diet lifestyle.

Denco Sports - Glide with pride wherever you travel with luggage sporting an officially licensed logo of your favorite MLB, NBA, NHL or College team.

Qdoba Mexican Grill - An artisanal Mexican kitchen where anyone can go to enjoy a fast, handcrafted meal prepared with fresh ingredients and innovative flavors.

Samsonite - Carry your gear in comfort and style with Tectonic. This line of Samsonite laptop backpacks is designed to keep you organized on the go.

TwinLuxe - The finest grooming products for the modern man.® Get healthy, glowing skin & the perfect shave with our skin care and shave products.

Perry Ellis - A classic cologne from its style and scent heritage. Launched in 1995, 360 is one of the iconic brand's most popular fragrances.